

TRAINING THE PHOTOGRAPHIC MEMORY: Your Child's Greatest Strength

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DIANNE CRAFT LEARNING SYSTEM

Teach your children to work "smarter", not harder.

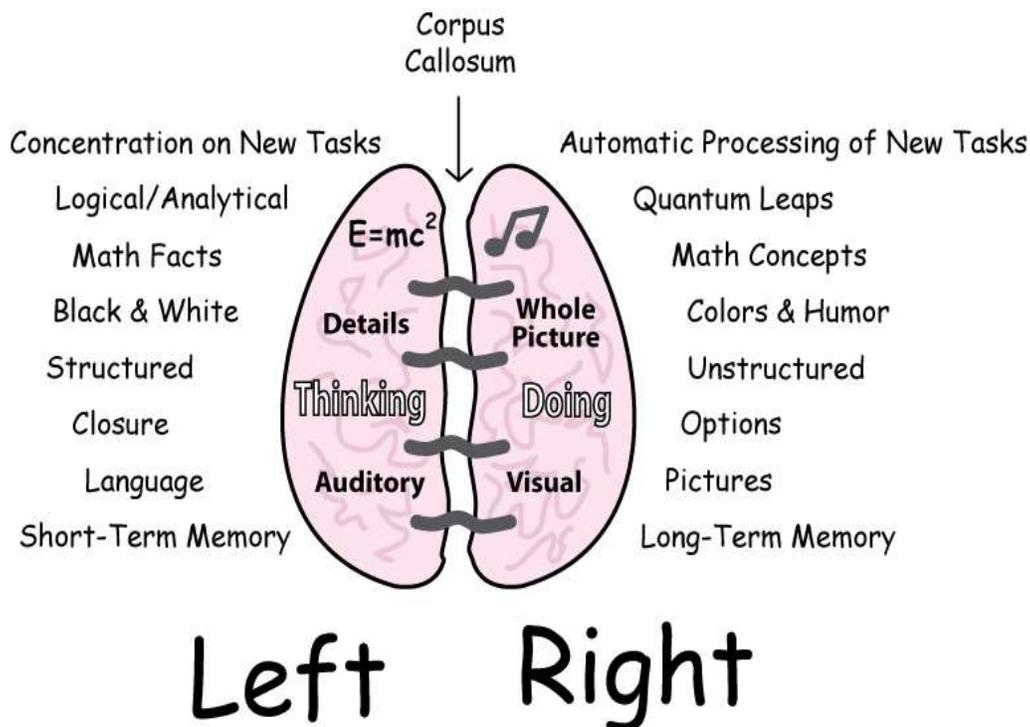
"Using Brain Research to Promote Success!"



"80% of struggling learners are Right Brain dominant, but they don't know how to use their strong Photographic memory for learning." Peter Russell, The Brain Book

"Boys use their photographic memory much less efficiently than girls. This could be part of the learning gap we frequently see between boys and girls", Sally Shaywitz, MD, Indiana University study

Use Right Brain Teaching Strategies to promote long term storage



"Visual memory is considerably superior to auditory memory." The Brain Book, by Peter Russell

I. Fast Vocabulary

- A. *Watch your children look forward to their vocabulary lessons when you teach them in cartoon form with picture and humor. The “old way” of writing definitions and then taking a test leads to short term retention of new vocabulary words. The “new way” yields long lasting results.*
- B. *This process can later be streamlined, by teaching your children to “see” the word in their head and “see” the meaning attached to it. Works great for college students, too!*

II. Math

- A. *Teach multiplication facts by using “visual velcro” on them...color, picture, weird, and humor. Then they “stick” easily.*
- B. *For your child who can’t remember how to do the problems after they have been taught, teach math processes (fractions, decimals, measurement) by using a story with each one, with a colorful picture. The “weirder” the story, the better they remember it! Works well for Algebra processes, also!*

When “Plan A” does not work with your child, use the proven “Plan B”. Why do you not know about “Plan B” for math? Because it is not taught in most textbooks!

Help your child ‘feel smart’ by using teaching methods that require so little energy for them to remember material!

Who NEEDS Right Brain Teaching Strategies to make learning easier?

Not necessarily Right Brainers, because they have usually figured these methods out themselves. Those who need these “Plan B” methods the most are bright, hardworking children with any one of the following:

1. Underdeveloped memory strategies
2. Auditory Processing Problems
3. Dyslexia
4. Attention and Focusing issues
5. When other teaching methods don’t make them feel smart

If you have a child who doesn’t like school work, or thinks it is too hard or boring, you will find them come alive when you start using Right Brain Teaching Strategies with them!

Pamela Gates is a Certified Learning Specialist in Dianne Craft’s Right Brain Learning System. She and her daughter Breanna are co-owners of Connect Education, offering consultations and tutoring services in Denver, CO. www.connectededucationco.com Dianne has developed many Right Brain Teaching products to help make learning so much easier for your struggling learner at home. Her easy-to-use, illustrated home therapy found in the Brain Integration Therapy Manual has helped thousands of children overcome dyslexia, dysgraphia, and auditory processing problems very inexpensively. Her Right Brain Reading Program will help your child experience leaps in reading you never saw before. Her DVDs are like having Dianne train you in your own home. Download her free Daily Lesson Plans for the Struggling Learner and free Right Brain Writing Instructions. Dianne offers Telephone Consultations providing Personal Learning Plans for your child. Just download the forms on her website. www.diannecraft.org