

ADVERTISING RATE CARD

CHRISTIAN HOMESCHOOLERS OF IDAHO STATE
 P.O. Box 45062, BOISE, ID 83711
 www.chois.org
 info@chois.org

Please email ad copy to:
 info@chois.org

Payment is due upon receipt of invoice.

ALL ADS ARE FULL COLOR

Inside Front Cover	\$350
Inside Back Cover	\$300
Full Page	\$250
Half Page (wide)	\$145
Third Page (wide)	\$85
Third Page (tall)	\$85
Quarter Page (tall only)	\$65
Sixth Page (wide)	\$48
Sixth Page (tall)	\$48
Business Card	\$27

Ad rates are shown at the price per issue.

~Ad Deadlines~

Please refer to the accompanying letter for specific ad deadline information. Feel free to contact CHOIS if you have any questions regarding advertising.

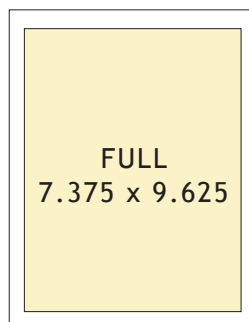
info@chois.org

Publication & Distribution Information

- Published quarterly since 2003
- Mailed to families throughout Idaho
- Sent to all public libraries throughout Idaho
- Full-size magazine with full color glossy pages.

Ad Dimensions

(w x h in inches)

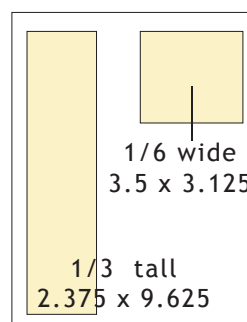
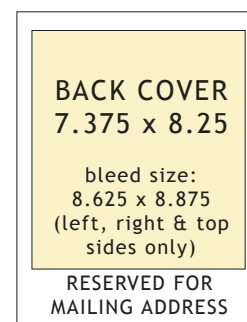
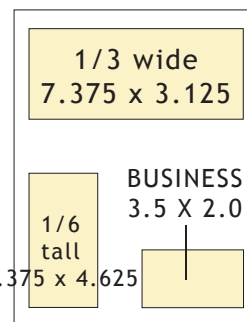
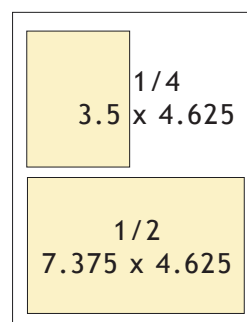


FULL PAGE

image area:
7.375" x 9.625"

trim size:
8.375" x 10.875"

bleed size:
8.5" x 11"



CHOIS Connection is produced digitally and is delivered to the printer in digital form. Therefore, we must request that all advertising copy be submitted in digital format. Advertisements can be accepted in JPG, TIFF, GIF, and BMP formats. All files will be converted to TIFF format. CHOIS is not responsible for degradation of image due to conversion processes. Full color ads must be CMYK and grayscale ads must be grayscale. We cannot accept RGB ads. All files must be submitted at a minimum resolution of 300 dpi. Non-compliant file formats will incur an adjustment fee of 25%, and CHOIS is not responsible for final image quality. Converted files will NOT be submitted to customer for approval. In the event the final image resolution is not adequate, CHOIS retains the right to not include the advertisement and customer's payment will be returned less any applicable fees (file conversion, non-conforming image size).

*Note: CHOIS reserves the right to accept or reject advertisements without comment.